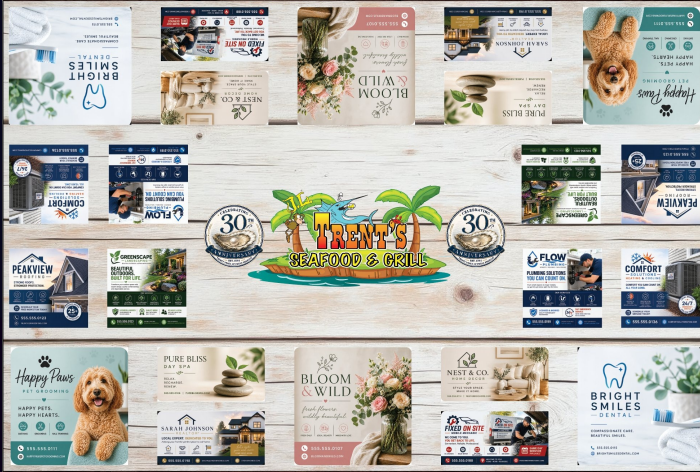


Your ad. Every table. Every diner. Two years.

JL Trent's Seafood & Grill · Jacksonville, Florida · 30 tables · 11 ad placements



- 30–60 min**
Average diner visit — your ad is in view the entire time
- 100% local**
Every impression hits a Jacksonville diner, zero waste
- 11 only**
Advertisers total — your brand is never lost in a crowd
- 2x exposure**
Every slot mirrored top & bottom — one price, double reach
- Acrylic print**
Durable, vibrant, professional — built for 2 full years

Foot traffic & impression estimates

150+ covers per day	300 days open per year	90K diner visits over 2 years	360K+ impressions per advertiser	\$62/mo entry price per month
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Impression methodology: 150 avg covers/day x 300 operating days x 2 years = 90,000 diner visits. With an average of 4 diners per table and each ad mirrored on both halves, each advertiser receives an estimated 360,000+ impressions over the contract term at a fraction of the cost of digital or print alternatives.

Ad placement tiers — all placements mirrored top & bottom · all 30 tables · 2-year contract

CENTER HERO Slot 3 — 1 available · exclusive center position	Largest slot · full height · both sides	\$3,500 2-yr contract · all 30 tables · mirrored = \$145.83/mo
CORNER PREMIUM Slots 1, 5 — 4 available · large corner positions	Tall corner · first/last eye position	\$2,500 2-yr contract · all 30 tables · mirrored = \$104.17/mo
STACKED STANDARD Slots 2, 4, 6, 7 — 4 available · paired column ads	Mid-table · shared column · strong visibility	\$1,500 2-yr contract · all 30 tables · mirrored = \$62.50/mo
LOGO FLANKER Slots 8, 9, 10, 11 — 2 available · beside logo	Logo-adjacent · mid-row · entry level	\$1,000 2-yr contract · all 30 tables · mirrored = \$41.67/mo

Why local businesses choose table advertising.

At a fraction of the cost of digital or print alternatives, table advertising delivers longer dwell time, a fully local audience, and a level of exclusivity no other medium can match.

How table advertising compares

Medium	Est. monthly cost	Audience	Dwell time	Exclusivity
Table ad (entry)	\$41/mo	Local diners	30–60 min	1 of 11
Table ad (premium)	\$104/mo	Local diners	30–60 min	1 of 11
Facebook / Instagram	\$300–800/mo	Broad / social	2–3 sec	None
Local magazine	\$400–1,200/mo	General public	Minutes	Shared
Valpak mailer	\$300–600/mo	Households	Seconds	Shared
Billboard	\$600–2,000/mo	Commuters	3–5 sec	None

The bottom line

Undivided attention.

While your competitors fight for a 2-second scroll, your ad sits face-up on the table for the entire meal — seen, read, and remembered.

Surprisingly affordable.

Placements start at \$1,000 for two full years across every table in the restaurant — less than most businesses spend on a single month of digital ads.

Built to last.

Every placement is printed on premium acrylic tabletops — durable, vibrant, and professionally designed to represent your business for the full two-year contract term.

Ready to reserve your placement? Contact Apeiros Marketing — only 11 slots available.

apeirosmarketing.com